

# IMOGEN NICHOLS

## ENGLISH LITERATURE WITH CREATIVE WRITING GRADUATE

Address: Mill Green Park, Mill Green Road, Ingatestone, Essex, CM4 0JB

Mobile: (+44) 78759 65585

Email: imogen.nichols1@gmail.com

A recent graduate with an upper-second class BA (with Hons) degree in English Literature with Creative Writing. Holds experience in Public Relations and Communications thanks to an industrial placement year with a UK vehicle manufacturer. Currently looking to secure an entry-level role in Copywriting that will aid the development of existing writing skills, alongside providing exposure to the industry and opportunities for career progression and growth.

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### EDUCATION

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09/2017 - **University of Surrey - BA with Hons**

07/2021 English Literature with Creative Writing  
Upper Second Class Honours

09/2010 **St Martins Secondary School, Essex**

07/2017 A Levels: English Literature (B), Psychology (B),  
Geography (C)  
GCSE: 10 subjects, grades A\*- C including English  
and Mathematics

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### RELEVANT WORK EXPERIENCE

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06/2019 - **Groupe Renault UK, Rickmansworth**  
06/2020 **Communications Executive**

Overview:

- Assisted the PR and Events team
  - Handled all initial press office enquiries
  - Composed and sent emails via Internal Comms inbox to entire company (including Ireland and Stakeholders from France, Nissan, and RCI Financial Services)
  - Attended PCRA course: 'Writing Effective Press Releases'
  - Tracked print and online coverage - providing summaries to Senior Management. These were presented to the Board of Directors monthly by the Head of Press
  - Compiled and created assets for all press launches and events
  - Proof-read press releases sent over from France
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## OTHER WORK EXPERIENCE

- 09/2021 - PRESENT **Equine Assisted Learning Centre - Equine Facilitator Assistant**  
Work alongside children with autism in an alternative education environment on a part-time basis. Respond and adapt to each student's needs to plan sessions that they will enjoy.
- 09/2021- PRESENT **Barnyard Café, Calcott Hall Farm - Café Assitant**  
Take and place orders with great customer service, have also received barista training.
- 07/2018 AND 04/2019 **Fabric Magazine**  
Researched and wrote articles for both print and online. Composed captions for social media posts.
- 03/2017 - 09/2018 **The Cricketers, Ingatestone - Waitress**  
Required to maintain excellent customer service in a fast-paced environment.
- 10/2016- 03/2017 **Little Legs Nursery, Hutton - Child Carer**  
Cared for children aged 1-5.

## INTERESTS AND ROLES OF RESPONSIBILITY

### Music - Flautist

- Have achieved Grade 6
- Previously a member of the Royal British Legion Youth Band Brentwood for two years

### Reading

- I have loved reading since I was little and have always consumed a wide range of literature

### Horse Riding

- Horse riding is something that I am passionate about, and I dedicate a lot of my free time towards it

### Hiking

- Hiking is one of my favourite ways to de-stress.
- A goal of mine is to complete the Pacific Crest Trail

### Travelling

- I love travelling and exploring new places and different cultures - I previously raised £2,000 before going on an Outlook Expedition trip by hosting a pop-up restaurant for over 40 people

## SKILLS

- Communication skills (both written and verbal)
- Time management
- Problem Solving
- Creativity - including creative writing
- Critical thinking
- Attention to detail
- Proofreading
- Editing
- IT - fully competent MS office